



PRESS NOTE

22.12.2008

Hester introduces a Broad Spectrum CORYZA DISEASE VACCINE for the chicken

Hester today launched a poultry vaccine against Coryza disease in chicken, containing 3 serotypes – A, B & C.

Hester is the first company in India to manufacture the Coryza vaccine with 3 strains as against other companies manufacturing the vaccine with only 2 serotypes - A & C.

Coryza disease is of economical importance to poultry farmers as it causes a drop in egg production in laying birds.

Currently, the market for Coryza vaccine is approximately Rs. 80 million. 50% of the vaccine demand is being fulfilled through imports.

Offering an import substitute for the Coryza vaccine, Hester strives to penetrate into the market.

Hester currently manufactures 39 types of poultry vaccines against various poultry diseases.

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