



Namakkal
Monday, 28 May 2001

PRESS RELEASE

Hester Pharma opens Administrative & Sales office in Namakkal

Hester Pharmaceuticals Limited, Ahmedabad, India, today announced the opening of their Administrative & Sales office on Paramathi Road, Namakkal.

Dr. Durairajan, Professor & HOD of Microbiology, V.C. & R.I., Namakkal, inaugurated the office.

The first sale transaction was undertaken between Mr. Rajiv Gandhi, Managing Director of Hester Pharmaceuticals and Mr. S. Ranganathan, Managing Director of Sun India Hatcheries Pvt. Ltd.

The office in Namakkal has been established with a clear objective of increasing Hester's presence in the Layer belt in Namakkal. This is Hester's second office in the state of TN, the first being in Coimbatore.

Hester Pharmaceuticals Limited is an Indo-US joint venture company, producing and marketing poultry vaccines in India. All vaccines in India are marketed in world-renowned brand names – **Acti/Vac and Inacti/Vac**, of their US partners – Maine Biological Laboratories.

Hester currently has the largest range of poultry vaccines amongst Indian producers. It produces 11 types of live vaccines and 22 types of killed vaccines.

Hester's killed vaccine combination of 8 viruses in one vaccine – Inacti/Vac BD3-ND-IB2-REO is the only vaccine of that type produced in India, which gives cross protection against 4 diseases, namely Gumboro, New Castle, Infectious Bronchitis and Reovirus.

Hester's unique live vaccine GUMBORO I+, for protection against Gumboro Disease, is the fastest growing vaccine in terms of market share. GUMBORO I+ has been an excellent import substitute vaccine at a much economical price. Protection against the Gumboro Disease with GUMBORO I+ has been nearly 100%.

With this office, poultry farmers in Namakkal and its surrounding areas, being the biggest Layer belt in India, would now be able to locally procure Hester's poultry vaccines which are greatly in demand.

Rajiv Gandhi
Managing Director
Hester Pharmaceuticals Limited