

# BUSSINESS INDIA

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## Businessmen in the News

**W**ith poultry health becoming a vital issue, the need for vaccines has increased. India is the fifth largest producer of chickens in the world, but lags behind as far as technology is concerned. **Rajiv Gandhi**, managing director of Hester Pharmaceuticals Ltd (HPL), attributes this to two factors: the fact that poultry farming was considered a cottage industry till recently, and the restricted entry of internationally acclaimed breeders like Arbor Acres. HPL, which is currently marketing and distributing imported veterinary products, has now tied up with Ghen Corporation, Japan, and Maine Biological of the US to manufacture poultry vaccines. "While the demand potential for various poultry vaccines is about 2,500 million doses per annum, the actual consumption is 1,200 million dpa," adds Gandhi.

